



Recharging the planet. Recycling your batteries.™

RE: Quebec Regulatory Requirements

July 20, 2011

Dear Rechargeable Battery Recycling Corporation (RBRC) Battery Stewards:

You may have recently received information that Recyc-Québec will be implementing regulations for the recovery and reclamation of products by enterprises in the Canadian province of Quebec. We are writing to you specifically regarding the introduction of a mandatory collection and recycling program in the province for all batteries sold as products, effective July 14, 2012, and for products that contain easily removable batteries, effective July 14, 2013.

Call2Recycle[®], operated by RBRC, has been your partner in handling the end-of-life management of your batteries and used cell phones. Part of our program development efforts in Canada will include submitting a proposal to Recyc-Québec to become the official recycling program for all household batteries – rechargeable and non-rechargeable. We are confident that Call2Recycle[®] will be approved by the provincial government in the coming year, and thus will be able to continue a seamless provision of serving your organization in the Quebec marketplace.

Assuming approval, Call2Recycle[®] will be the comprehensive consumer all battery collection program in Quebec, in addition to the provinces of British Columbia and Manitoba. If you currently comply with other provincial or state battery stewardship obligations using the Call2Recycle[®] program, no action is required. However, if you do not wish to have Call2Recycle[®] represent your company in Quebec, please notify us via e-mail at licensee@call2recycle.org before September 9, 2011.

Call2Recycle[®] will be in contact with you to keep you updated on any changes or required actions with respect to the regulations. We understand that the steward obligations are complex and vary by jurisdiction, so please feel free to call 1.888.224.9764 or e-mail us at licensee@call2recycle.org. Our team is happy to answer any questions.

Thank you for your continued support of RBRC/Call2Recycle[®] and we look forward to working together on this exciting program expansion.

Best regards,

A handwritten signature in black ink that reads "Carl E. Smith".

Carl E. Smith
CEO/President
RBRC/Call2Recycle[®]