



Call2Recycle® Mobile Educational Tour

Available for free, fun, onsite, co-branded events at your location. Promote your support of rechargeable battery recycling with your customers and associates.

The **Call2Recycle Mobile Educational Tour** is an Interactive trailer that visits rechargeable battery and cell phone collection sites throughout the U.S. and Canada to raise awareness about the importance and ease of recycling. Attendees will play interactive games, test their recycling knowledge, and win prizes while learning about rechargeable battery and cell phone recycling which helps to conserve our natural resources.

Green features: cork flooring, CFL lighting, recycled wood and bamboo, powered by biodiesel.

Specifications:

- Full dimensions: 50 ft. L x 14 ft. W x 14 ft. H. (Trailer only 34 ft. L)
- Weight: Approx. 7 tons
- Power: Self-sustaining generator runs on biodiesel.
- Set up/tear down: Approximately 30 minutes each.
- Staffing: 3-6 hour events staffed by Call2Recycle representative.

Activities:

- Co-branding opportunities
- Onsite presence
- Collection drive
- Wall of recycling facts
- Flat-screen monitors airing public service message
- Bean bag toss
- Interactive kiosks
- Cool prizes

To reserve dates for your locations, please contact
Tyrone Biljan, Program Coordinator at tbiljan@rbc.ca
or toll free 888-224-9764.



A young recycler claiming his prize.



Interactive kiosk, interior displays, wall of facts.



Bean bag tossing into Call2Recycle collection boxes.